

## SUPER STARTER

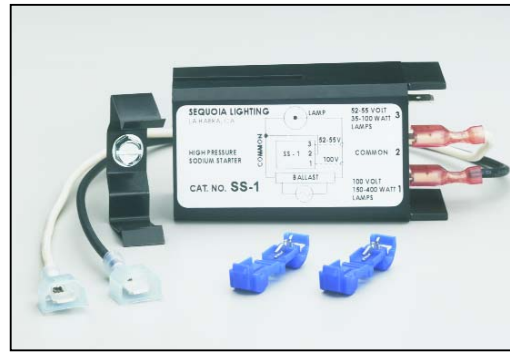
We've developed a single unit replacement for multiple starters - the Super Starter.

The Super Starter reduces starter inventory to just one starter. The single unit replaces all two and three lead type HPS starters.

Measuring only 1" x 3", the starter's small size assures easy installation. No tools or special receptacles are required thus reducing labor and field installation time.

The Super Starter's non-metallic enclosure is epoxy encapsulated to protect its components from harsh environments. The unit also meets UL and ANSI high-pressure sodium lamp specifications.

The Super Starter generates its own starting pulse and will start all high-pressure sodium lamps from 35 watts through 400 watts. Each unit is designed for long life even in an open circuit mode.



SEQUOIA LIGHTING  
CORPORATION

617 South Walnut Street  
La Habra, CA 90631

# SEQUOIA LIGHTING CORPORATION NEWSLETTER

Spring Issue 2003

Feature Story:

## SEQUOIA LIGHTING TRAVELS TO HAWAII TO ENHANCE LAHAINA CENTER'S NAUTICAL AMBIANCE

We recently installed a variety of area lighting products in the newly renovated Lahaina Center Mall located on the Hawaiian Island of Maui.

The quaint seaside village of Lahaina is steeped in nautical history. Before the first settlers arrived on Maui, Lahaina served as a whaling outpost. In the 1800's, oil was one of the world's main sources of fuel, this included oil extracted from whale blubber. With the world's need for whale oil, fishing activity increased in and around Hawaiian waters. In just a few short years, Lahaina became a bustling seaport and an important trading outpost in the southern Pacific Ocean.

For many years Lahaina's surrounding areas remained unsettled until Christian missionaries arrived in the early 1800's. Soon after, the settlement began to take shape. The first settlers constructed a church, general store and a fishing cannery. Within a few short years, a second wave of settlers arrived and before long, Lahaina became the most populated seaport on the island of Maui.

throughout the city and surrounding area. The first church established by Christian Missionaries with the memorable words, "Jesus Saves" still stands. Additionally, many structures built by the pioneers have been faithfully restored to their original condition.

In order to maintain Lahaina's rich history and ambiance, the city's governing agencies have established well-defined architectural guidelines for all current and future development projects.

In keeping with the city's planning department's request, The Lahaina Center's master plan specified numerous custom-designed lighting products, which would blend in with the existing nautical streetscapes. Our engineering staff created several unique designs that fulfilled the project's requirements. The custom designed products included bases, arms, lighting poles and luminaires.

If you get a chance to travel to Maui, stop by the Lahaina Center and see our nautically inspired lighting products throughout the shopping mall's streetscape. And if

you're not planning a trip to Hawaii, give us a call. We will gladly send photos to you. Aloha!



Lahaina Mall  
Hawaii



Lahaina Mall  
Hawaii

## MITCH'S CORNER • • • • •



Hello again and welcome to the second issue of our newsletter! In this issue, we will be bringing you up to date on several new developments we hope you will find to be interesting and useful.

After countless hours of fine-tuning, our revised Product Catalog is ready for delivery. In it, you will find over 200 street lighting products. We offer

everything from starters and ballasts to nostalgia and contemporary luminaires. And if there is something you can't find in our catalog, be sure to give us a call. Our engineering staff can design custom street lighting products for your special applications.

And now, onto the realm of the World Wide Web. We just put the finishing touches on our revised website. Our website is easy to navigate and includes detailed information on our entire line of Street Lighting products. For added convenience, you can download and print specifications on any of our products with one simple click of the mouse!

Be sure to give us a call if you would like our new Product Catalog. If you want instant access to our entire line of Street Lighting products, visit our website at [www.sequoialighting.com](http://www.sequoialighting.com). We hope to hear from you soon.

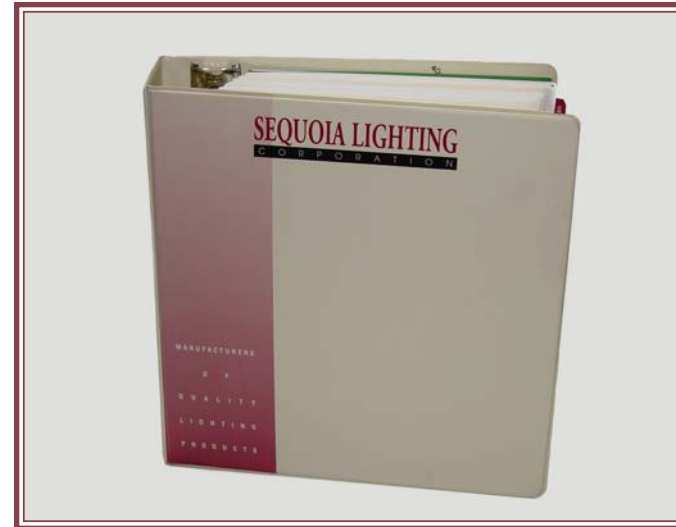
Mitch Klasna  
President

NEWS

## SEQUOIA LIGHTING CATALOG ANNOUNCEMENT

It's finally here! After countless hours of fine-tuning, our updated 2003 Catalog is ready for delivery!

Our new catalog features over 200 street lighting products. It's been broken down into ten different sections to make it easy for you to locate the exact product you need. Post Top Luminaires, Pendant Luminaires, Sconce Luminaires, Area Luminaires, Bollard Lighting, Poles and Bases, Poles Concrete and Steel,



Luminaire Arms, Lighting Accessories and Streetscape Products.

And remember, if there's a product you don't see in our catalog, give us a call. Our engineering department will custom design street lighting products for your special applications!

PRODUCT NEWS

## CHECK OUT OUR "OFF-THE-SHELF" AND CUSTOM DESIGNED NOSTALGIA STREET LIGHTING PRODUCTS



We take pride in offering some of the finest street lighting products available. Take a look at our complete line of Nostalgia Street Lighting products.

The Nostalgia product line includes bases, arms, lighting poles and luminaires. Most of our products are interchangeable which allows for virtually any design combination.

And for special applications, our engineering department can design custom products that will meet your specific design requirements. To insure the precise development of all of our products, our engineering department utilizes state-of-the-art computerized technology.

Our Nostalgia Street Lighting products are designed to blend in with nostalgic architectural themes. In addition to their aesthetic appeal, our luminaires are engineered to deliver superior lighting performance.

You can see our Nostalgia Street Lighting products installed in several local venues. The cities of Los Angeles, Newport Beach, Fullerton, Santa Barbara and Glendale have installed our Nostalgia Street Lighting products in their redevelopment projects.

For more information, you can call us toll free at 877/888-7880 or visit our web site at [www.sequoialighting.com](http://www.sequoialighting.com).

CONCRETE

## WE NOW OFFER DECORATIVE CONCRETE CONCRETE LIGHTING POLES FROM SKY CAST



Earlier in 2002, Sky Cast Inc. selected us to represent its extensive line of Decorative Concrete Lighting Poles

Sky Cast's Decorative Concrete Poles are available in a variety of colored aggregate pigments and textured surfaces. The poles can be machine buffed to a marble-like, terrazzo finish or, etched to present a more traditional look. The overall design of the poles projects an appealing balance of traditional and contemporary aesthetics, which will blend into a variety of streetscapes.

Sky Cast's Concrete Poles provide a

maintenance free alternative to painted cast iron, aluminum or fiberglass poles. Each pole is prestressed and backed by leading edge production technology that ensures high durability, unparalleled strength and low maintenance. An optional Anti-Graffiti coating protects the poles from vandalism

In addition to offering the Sky Cast line of Decorative Concrete Poles, we provide our customers with the design, fabrication and installation of quality Roadway Products, Ornamental/Antique area lighting and HID Lighting Systems.

For a free brochure on Sky Cast products or for more information on our extensive line of lighting products, call us at 877/888-7880 or visit our web site at [www.sequoialighting.com](http://www.sequoialighting.com).

