

SUPER STARTER

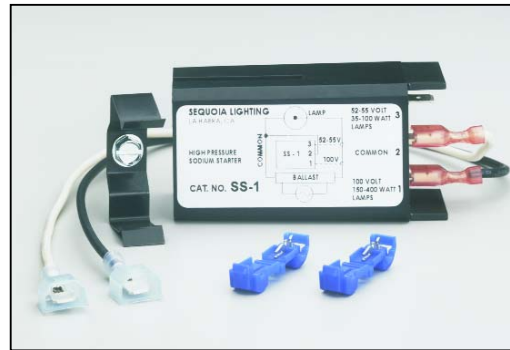
We've developed a single unit replacement for multiple starters - the Super Starter.

The Super Starter reduces starter inventory to just one starter. The single unit replaces all two and three lead type HPS starters.

Measuring only 1" x 3", the starter's small size assures easy installation. No tools or special receptacles are required thus reducing labor and field installation time.

The Super Starter's non-metallic enclosure is epoxy encapsulated to protect its components from harsh environments. The unit also meets UL and ANSI high-pressure sodium lamp specifications.

The Super Starter generates its own starting pulse and will start all high-pressure sodium lamps from 35 watts through 400 watts. Each unit is designed for long life even in an open circuit mode.



FREE OFFER!
 For a limited time, Sequoia Lighting will send you a FREE Super Starter sample! Just call us today at 877/888-7880. The call is free!

Feature Story:

METROLINK SELECTS SEQUOIA LIGHTING PRODUCTS

Sequoia Lighting Corporation's outdoor lighting products have been specified by the Southern California Regional Rail Authority (SCRRA) as integral components in the construction of its new Metrolink stations.

The growing population in Southern California has resulted in increased usage of the Metrolink. This growth has prompted the SCRRA to expand its services within the Southern California area. New railways and new passenger stations have already been constructed while others are in the works. The Metrolink currently serves the Los Angeles, Orange, Ventura, San Bernardino and Riverside counties with over 500 total route miles.



The Claremont Depot is one of thirteen stations on the Metrolink's San Bernardino Line. The San Bernardino Line is the Metrolink's busiest line, carrying more than 10,000 passengers each weekday.



Sequoia Lighting Corporation supplies the Metrolink with custom exterior luminaires designed to enhance the unique architectural themes of each new station. The architectural styles of the new stations range from art deco to contemporary.

To date, there have been several noteworthy Metrolink installations. One that comes immediately to mind is the Claremont Depot.

The Claremont Depot recently celebrated its 76th anniversary in conjunction with the Metrolink's 11th year of service. This beautiful, Spanish colonial rail station is listed on the National Register of Historic Places. It serves as host to many social and cultural activities including music concerts and special events.

In addition to meeting each Metrolink Station's specific design criteria, Sequoia's new lighting products meet strict energy efficiency prerequisites set forth by the SCRRA. Sequoia's new energy efficient luminaires are constructed of weather resistant materials and deliver high lumen output for a safe environment. The Sequoia Lighting Corporation's engineering department is working closely with SCRRA engineers in order to ensure the delivery of quality lighting products for new and future Metrolink projects.

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MITCH'S CORNER • • • • •



It's Spring and we're well into another terrific year!

For 2004, we're introducing a host of new, innovative products and continue our involvement in several key renovations located throughout the Southern California area.

An important and ongoing series of projects we're proud to be a part of is the construction and renovation of the Southern California Metrolink stations. Our expert engineering staff has created a host of custom light sources designed to blend in with the unique architecture of each new station. More information on this ongoing project is featured in this issue.

Earlier in the year, The City of Los Angeles Bureau of Street Lighting (LABSL) asked us to participate in the Sepulveda Tunnel Renovation Project. We worked closely with LABSL engineers on the design and fabrication of a variety of unique luminaires. For detailed information on this project visit our website at www.sequoialighting.com.

And finally, be sure to check out our new products. We're constantly working on new, inventive ways to deliver the latest in outdoor lighting solutions.

So, have a great Spring season! We hope you and yours have a prosperous balance of the year!

Mitch Klasna
President

CAL TRANS APPROVED METERED SERVICE CABINETS

MANUFACTURING NEWS



We now offer a complete line of Cal Trans approved Metered Service Cabinets.

Our cabinets are prewired and tested to meet NEMA standards. They are UL Listed and meet utility company requirements for 100 and 200 amps service with single or dual metered cabinets for single or three phase applications.

The exterior of each cabinet is constructed of 12 gauge, cold rolled steel with interiors featuring 14-gauge steel. Optional aluminum and stainless steel cabinets are also available. All exterior seams are completely sealed with continuous welds in order to protect interior components from harsh, outdoor elements. Every cabinet features double doors with separate compartments for meters and controls.

In accordance to State of California specs., our cabinets are finished with a seven stage, powder-coating process. Standard ranch green or mint green colors are offered. Custom colors are also available.

Our Metered Service Cabinets are designed for quick and easy installation onto concrete pads.

For more information on our Metered Service Cabinets, call us on our toll free number 877/888-7880. We'll be happy to answer any of your questions.



PRODUCT NEWS

SECURITY STREET LIGHTING

The increasing need to create safer outdoor environments has prompted us to expand our product line to include Security Street Lighting fixtures.



Our Security Street Lighting fixtures offer superior lighting performance and will deliver years of trouble free service. The luminaires are aesthetically pleasing to the eye and are designed to blend in with a wide range of environments. The fixtures are easy to install, easy to operate, and require low maintenance.

Constructed of heavy duty spun aluminum, Security Street Lighting fixtures come in a variety of standard shapes, sizes and colors. Each fixture undergoes a three stage finishing process, which entails cleaning, etching, applying a primer coat, and finally, powder coating or wet painting. Standard colors include black, bronze, green, gray and white. Custom shapes, sizes and colors can also be ordered.

Light from each fixture is evenly distributed via a heat resistant lens. The lens is constructed of high impact glass, acrylic or polycarbonate and is UV stabilized. Light source options include high-pressure sodium, metal halide and QL Induction.

Our Security Street Lighting Fixtures are designed to be placed in a variety of environments including parking lots, transportation terminals, office complexes, school campuses, shopping malls, parks/recreational areas and bike pathways, to name just a few.



SAFETY NEWS

BULLET RESISTANT AREA/COBRAHEAD LUMINAIRE

We're proud to introduce the first and only Bullet Resistant Area/CobraHead lighting fixture available. Our engineering staff has spent countless hours perfecting this unique product.

Direct hits from stray bullets won't hinder our new fixture's ability to perform. The Design LA007 luminaire is constructed of thick heavy gauge steel with a 1" lens so it can withstand the adverse effects of bullets fired from .357, .45 and 9MM handguns.



Here's more information on our Bullet Resistant luminaire:

- The housing is constructed from thick, heavy gauge steel.
- Every lens is fabricated from bullet resistant 1" thick GE Lexan material.
- Each lens assembly features a polyester gasket to protect the reflector and lens from contaminants.
- The door assembly is a flush swing door type designed for easy lamp replacement and maintenance.
- All bullet resistant luminaires are finished with a thick polyester powder coat for superior resistance from outdoor environments.
- Our luminaires are available in HPS, metal halide and the latest in QL Induction technology.

For more information on our Bullet Resistant luminaire, give us a call. One of our friendly representatives will be happy to answer any of your questions.

