

WORLD WIDE WEB

Because we're committed to keeping our clients informed on our newest products and services, we've made numerous updates to our website. Take a few minutes to see the changes for yourself.

Vist us at
www.sequoialighting.com



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N E W S L E T T E R

www.sequoialighting.com

Spring/Summer Issue 2006

Feature Story:

SEQUOIA LIGHTING LIGHTS UP THE CITY OF CHINO

The Inland Empire and in particular, the City of Chino, is experiencing explosive population growth. In order to accommodate the influx of new people to the area, new housing developments and transportation systems are being constructed while a multitude of other infrastructure projects are planned for the immediate future.

Chino City officials specified custom designed nostalgic post top luminaires and matching bollards from Sequoia Lighting for use in this project. After extensive research by Sequoia's design and engineering staff, a unique and classically styled design motif was selected for the fixtures. Future outdoor lighting projects will also incorporate the new style which is now specified as the new "city standard".

Keeping a tab on growth is the number one priority for Chino's City planners. A premium has been placed on maintaining uniformity to the city's



With the renovation complete, the grounds at Chino's City Hall are now beautifully landscaped and well lit. The improvements will make events such as summer concerts and city sponsored festivals much more pleasant for all wishing to attend.

The next series of outdoor lighting projects for the City of Chino are set to commence in the spring of 2006.



visual aesthetic. The architectural design of streetscapes and commercial and residential buildings are all subject to approval by city planners.

Other cities located throughout the state of California have specified products from Sequoia Lighting for use in their outdoor lighting projects. Among the most recent include The City of Los Angeles, The City of Glendale, The City of Beverly Hills, The City of Santa Barbara, The City of Pasadena and The City of Newport Beach.

Engineers from Chino's

Planning Department have carefully selected highly qualified consultants and suppliers to participate in their new projects. The Sequoia Lighting Corporation recently announced their inclusion to the city's preferred vendor list.

For more information on this and other projects, call 562/691-8774 or visit Sequoia Lighting's website at www.sequoialighting.com.



Sequoia Lighting has already completed their first project for the City of Chino. It is located at the city's municipal facilities. Chino's City Hall campus received numerous updates to its greenbelt and common areas. The updates included extensive renovations to the existing landscaping and the installation of new outdoor lighting products.

617 South Walnut Street
 La Habra, CA 90631

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MITCH'S CORNER



Hello again and welcome to the Spring/Summer issue of our newsletter!

In this issue, we'll be bringing you up to date on several new product developments and our latest installation located in the City of Chino, CA.

The City of Chino asked us to join in their efforts to update the greenbelt areas of their municipal facilities. We recently finished the product installations and Chino City Hall looks great! You can read more about it in cover story of this issue.

QL Induction Lighting leads the way in our new product news. More and more of our clients are asking us for this new lighting technology. You can find out why when you read this issue.

We just put the finishing touches on our revised website. Our website is easier to navigate and includes updated information on our entire line of Street Lighting and Outdoor Quality lighting products. For added convenience, you can download and print specifications on any of our products with one simple click of the mouse!

Be sure to visit our website at www.sequoialighting.com or give us a call at 877/888-7880. See you in the fall!

Mitch Klasna
President

QL INDUCTION NEWS

SEQUOIA LIGHTING AWARDED L.A. CITY HALL QL LIGHTING PROJECTS

We are currently supplying Los Angeles City Hall's indoor parking facilities with a variety of QL Induction Lighting fixtures. The new QL fixtures are wall mounts which are configured in several shapes and sizes.



Our QL Induction Lighting is part of several lighting upgrades planned for the next few years.



LA City officials selected our QL Induction Lighting products after reviewing the results of a year long energy study conducted by our engineering staff.

The benefits of QL Induction Lighting are many. QL Induction Lighting is virtually maintenance free. The lamp life expectancy of 80,000 to 100,000 hours generally exceeds five to ten times that of standard HID systems. It generates a crisp white light and is low in ultraviolet rays, which will not fade or damage materials. Lamp output will accommodate up to 12,000 lumens. Sequoia utilizes Phillips ballast kits in all of their QL lighting fixtures.



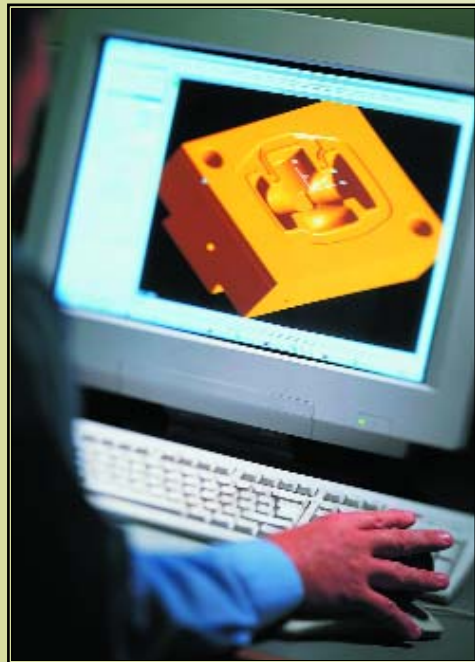
According to LA city officials, future lighting upgrades at other City Hall facilities will also utilize our QL Induction Lighting technology where feasible.



For more information, call 562/691-8774.

CORPORATE NEWS

SEQUOIA LIGHTING EXPANDS ENGINEERING DEPARTMENT



In the past several months, we have acquired several new clients resulting in a significant increase in our sales volume. In order to accommodate this growth, we have expanded our engineering department and enhanced our consulting services.

New computer hardware and large format image plotters have been added to our current state-of-the-art Engineering Department. Included in our department's upgrades is the latest in CAD software which is operated by our highly trained staff of engineers.

The new computer equipment allows for the design of new, innovative product prototypes and the preparation of product photometric studies. Other consulting services we now offer include project site planning and photometric studies for entire communities, to name just a few.

In anticipation of continued growth, we are planning to add more state-of-the-art computer equipment within the next four to six months. Our commitment to future growth benefits our clients in the form of valuable consulting services and increased manufacturing capacity.



PRODUCT NEWS

PHILLIPS APPROVES NEW QL INDUCTION PRODUCTS FROM SEQUOIA LIGHTING



After several months of rigorous laboratory testing, the Phillips Lighting Company has given its stamp of approval on our new line of QL Lighting products and fixtures.

There are several important reasons we incorporate QL Lighting in our new products. First and foremost is the light source's lifespan.



It is rated for 100,000 hours which results in lower maintenance and tremendous cost savings when compared to standard HID light sources. Second, QL Induction Lighting generates a crisp white light, which will accommodate up to 12,000 lumens. Also noteworthy is QL Lighting's low ultraviolet rays which will not fade or damage lens material.



We utilize Phillips QL Induction technology as the light source in our new outdoor luminaires. The new product line is comprised of Cobraheads, Decorative Acorn Post Tops, Wall Packs and underground parking structure lights, to name just a few. We also offers an extensive line of QL Lighting components and replacement parts.

