

SUPER STARTER

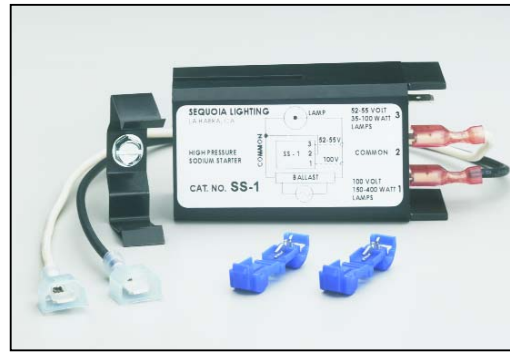
We've developed a single unit replacement for multiple starters - the Super Starter.

The Super Starter reduces starter inventory to just one starter. The single unit replaces all two and three lead type HPS starters.

Measuring only 1" x 3", the starter's small size assures easy installation. No tools or special receptacles are required thus reducing labor and field installation time.

The Super Starter's non-metallic enclosure is epoxy encapsulated to protect its components from harsh environments. The unit also meets UL and ANSI high-pressure sodium lamp specifications.

The Super Starter generates its own starting pulse and will start all high-pressure sodium lamps from 35 watts through 400 watts. Each unit is designed for long life even in an open circuit mode.



SEQUOIA LIGHTING

C O R P O R A T I O N
N E W S L E T T E R

Fall Issue 2003

Feature Story:

SEQUOIA LIGHTING CONTRIBUTES TO RESTORATION OF HISTORICAL BEVERLY HILLS MANSION

We feel fortunate to have participated in the restoration of the historical Greystone Mansion located in the City of Beverly Hills, CA.

Rich in local history, the Greystone Mansion has become



The Doheny family continued to live in the mansion until 1954 when they sold the property to developers. For many years after the family's departure, the property remained unoccupied.

In 1964, the City of Beverly Hills acquired the mansion with the intent to return it to its original grandeur. The restoration required the efforts of a select group of craftsman whose services ranged from building tradesman to landscape architects.

The City of Beverly Hills selected us because of our extensive experience in the manufacture and restoration of Nostalgia Area and Courtyard Lighting products. For this project, we restored all of Greystone's existing outdoor lighting fixtures including ornamental bases and poles with uniquely styled sconces and post tops.

Today, the mansion is used as a setting for many Hollywood productions including The Witches of Eastwick, Indecent Proposal, Air Force One and The Big Lebowski, to name just a few. Several music videos have also showcased the beautiful grounds of the mansion.

The Greystone Mansion is open to the public with tours conducted on most weekdays.



one of California's many interesting landmarks.

Constructed between 1925 and 1928 by Edward L. Doheny Jr., the Greystone Mansion was built of Indiana limestone, thus giving the building its name. It sits high in the hills above Sunset Boulevard with unobstructed views to the Pacific Ocean. The eighty-five-room mansion contains over 46,000 square feet with a servant's wing that can accommodate over sixteen live-in staff members.

The Doheny family moved into the Greystone mansion in October 1928 but their stay was soon interrupted by tragedy. In February 1929, Edward Doheny Jr. and his secretary were found dead on the premises, presumably the result of foul play.

617 South Walnut Street
La Habra, CA 90631

C O R P O R A T I O N
SEQUOIA LIGHTING

MITCH'S CORNER • • • • •



Since our last issue several interesting events have occurred. On the redevelopment front, we recently participated in the renovation of the historical Greystone Mansion in Beverly Hills, CA. It was one of our most challenging projects to date. Our cover story details our involvement in the project and offers some fascinating information regarding the mansion's colorful history.

Another event of note is the recent contract the Los Angeles Unified School District awarded to us. The district is planning major exterior renovations in select campuses. Our involvement in this project calls for the design and retrofitting of new outdoor lighting products that will

increase energy efficiency. For more information, check our LAUSD story.

Over the last eighteen months, our company has experienced explosive growth. We've added a host of new products to our existing line and along the way we have picked many new projects and clients. In order to keep up with the demand, we recently acquired a successful metal fabrication company. Our increased productivity guarantees our commitment to quality products and top-notch service for many years to come!

And finally, we are happy to say that our website has been updated to include our 2004 product catalog. When you get a chance, take a look at our website. We think you will find a wealth of useful product information.

So enjoy our new newsletter and from all of us, have a great holiday season!

Mitch Klasna
President

MANUFACTURING NEWS

SEQUOIA LIGHTING CORPORATION EXPANDS MANUFACTURING FACILITIES



In order to better serve our clients, we've decided to expand our manufacturing facilities. We've recently acquired a large metal fabrication company that will help facilitate this move. The majority of their capital equipment will be relocated to our existing manufacturing facilities.

Steve Klasna, our Vice-President of Operations, cites several reasons for the move. "We've experienced such explosive growth over the past eighteen months, we felt the need to bring more manufacturing services in-house. We will be better equipped to keep up with the steady increase in new orders. The new metal fabricating equipment will significantly increase our manufacturing output.

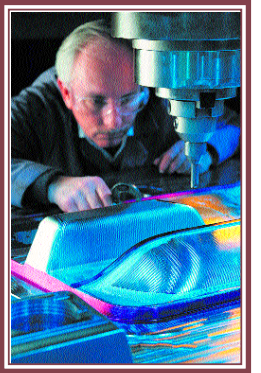
Steve adds, "Our customers will experience immediate benefits when placing new orders. We can now greatly reduce

the amount of time it takes to design, manufacture and deliver virtually any standard or custom lighting product."

"We are also seeing new opportunities to better serve our municipal and utility customers. Our new equipment allows us to produce additional products such as enclosures, control units and pole-line hardware, to name just a few.

As for future growth, Steve states in closing, "The future looks very promising. We have our eyes on several new plans that will further expand our manufacturing abilities and ultimately, increase our value to our customers."

For more information on the complete line of Sequoia Lighting Products, call 877/888-7880 or visit Sequoia Lighting's web site at www.sequoialighting.com



PRODUCT NEWS

NEW UNDERTRUCK LIGHTING

We have expanded our product line to include Undertruck Lighting fixtures.

The Undertruck Lights are an excellent source for illuminating truck undercarriages. The fixtures accommodate T12-96 high output fluorescent lamps for a bright, even lighting source.



All of our Undertruck Lights feature 1" thick clear polycarbonate lens assemblies with airtight optical chambers to ensure protection from unwanted moisture and fluids.

Constructed of heavy duty extruded aluminum, the Undertruck Lighting fixtures come in a standard 10' length. Custom sizes are also available. The fixture's universal rectangular shape allows for easy installation into concrete floor bays.

The Undertruck Lights feature flat surface areas designed to flush mount onto existing floors. The flat surface area allows inspection carts and similar equipment unobstructed movement across the light fixtures entire surface area.

For more information on the Undertruck Lights or for more information on our other lighting products, call us at 877/888-7880 or visit our web site at www.sequoialighting.com.



L.A.U.S.D NEWS

LOS ANGELES UNIFIED SCHOOL DISTRICT TABS SEQUOIA LIGHTING

The Los Angeles Unified School District has approved our products for the renovation and upgrading of its outdoor area lighting in over three hundred of its campuses.

Our new and improved products will decrease current energy usage while increasing illumination levels.

The new outdoor lighting products we will deliver include sconces, light poles and vandal resistant lighting fixtures, to name just a few.

Our outdoor lighting products will be installed in campus hallways, schoolyards, parking lots, athletic fields and student greenbelt areas.

In addition to the LAUSD, cities and government agencies located throughout the state of California have specified our products for use in their projects. Among the most recent include The City of Los Angeles, The City of Fullerton, The City of Beverly Hills, The City of Santa Barbara, The City of Glendale and the State of California.

For more information on our outdoor area lighting, call us at 877/888-7880 or visit our web site at www.sequoialighting.com



The LAUSD has initiated a district wide campaign that will extensively renovate the exteriors and interiors of its older campuses. A Los Angeles City bond funds the project with a budget set at approximately one billion dollars. Officials for the LAUSD expect to complete the renovation project within five years.

For this project, we've been contracted to design, fabricate and install all new, outdoor lighting fixtures. In addition to the new light fixtures, existing, and now outdated, luminaires are also scheduled for replacement.

