

SUPER STARTER

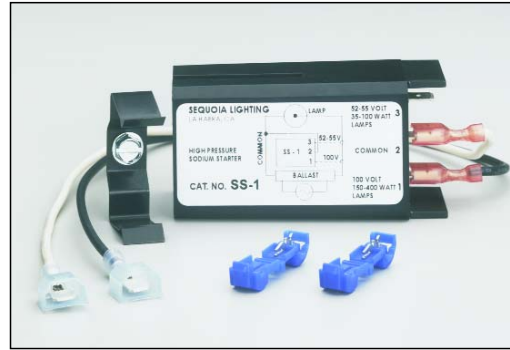
We've developed a single unit replacement for multiple starters - the Super Starter.

The Super Starter reduces starter inventory to just one starter. The single unit replaces all two and three lead type HPS starters.

Measuring only 1" x 3", the starter's small size assures easy installation. No tools or special receptacles are required thus reducing labor and field installation time.

The Super Starter's non-metallic enclosure is epoxy encapsulated to protect its components from harsh environments. The unit also meets UL and ANSI high-pressure sodium lamp specifications.

The Super Starter generates its own starting pulse and will start all high-pressure sodium lamps from 35 watts through 400 watts. Each unit is designed for long life even in an open circuit mode.



FREE OFFER!
 For a limited time, Sequoia Lighting will send you a FREE Super Starter sample! Just call us today at 877/888-7880. The call is free!

SEQUOIA LIGHTING

C O R P O R A T I O N
 N E W S L E T T E R

Fall Issue 2002

Feature Story:

CITIES OF FULLERTON AND GLENDALE REDEVELOPMENT AGENCIES SELECT SEQUOIA LIGHTING PRODUCTS

The Cities of Fullerton and Glendale Redevelopment Agencies have specified Sequoia Lighting Corporation's Nostalgia Street Lighting Products for several installations located throughout their Historic Downtown and surrounding areas.

Select areas in Fullerton and Glendale have been undergoing a renaissance for over fifteen years. The aim of the Redevelopment Agencies is to restore the original, classically styled ambiance of the areas. For street lighting installations, the agencies have selected nostalgic styled luminaires that employ the latest in lighting technology.

Sequoia Lighting's Nostalgia Street Lighting products were selected for several reasons. The specified products blend in with the cities' existing architectural themes while delivering reliable performance. Sequoia Lighting's knowledgeable engineering department, skilled installation crew and prompt customer service representatives were also essential factors in the decision making process.

Areas of Downtown Fullerton installed with the Nostalgia Street Lighting Products include Amerige Heights, Hillcrest Park and the Museum Plaza. Each locale benefits from Sequoia Lighting's uniquely styled products. The Nostalgia product line is comprised of bases, arms, lighting poles and luminaires.

Areas in Glendale include Adams Hill, Woodbury, Sparr Heights, Verdugo Woodlands and Rossmore. As with the City of Fullerton, select areas in the City of Glendale have been enhanced by Sequoia Lighting's Nostalgic Product Line.

Other cities and government agencies located throughout the state of California have specified Sequoia Lighting's products for use in their redevelopment projects. Among the most recent include The City of Los Angeles, The City of Beverly Hills, The City of Santa Barbara, The City of Newport Beach and the State of California (CALTRANS).



Hillcrest Park
 City of Fullerton



Adams Hill
 City of Glendale

C O R P O R A T I O N
SEQUOIA LIGHTING

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MITCH'S CORNER • • • • •



I'd like to welcome you to the first issue of our Quarterly Newsletter. We've put together several articles about our new products that we hope you will find to be informative and useful.

In this issue, we're giving away free Super Starters. The Super Starter is a versatile, single unit replacement for other starters. It has proved

to be of tremendous value for our clients for many years.

With one toll free telephone call, you can find out for yourself. We'll ship one to your door free of charge!

We also thought you might like to know more about our product applications. Our products have been installed in several large cities located throughout California. The installations feature a variety of our Nostalgic and Contemporary Street Lighting fixtures.

Look for other special product promotions and newsworthy articles in future issues of our newsletter. Until then, we look forward to being of service.

Mitch Klasna
President

CONTEMPORARY STREET LIGHTING



Our Contemporary product line is comprised of bases, arms, lighting poles and luminaires including sphere type fixtures. Most standard products are interchangeable thus allowing for virtually any design combination.

For special applications, our engineering department can design custom products that will meet your specific design requirements. To insure the precise development of all products, our engineering department utilizes state-of-the-art computerized technology.

Our Contemporary Street Lighting products are designed to blend in with existing architectural themes. In addition to their aesthetic appeal, all luminaires are engineered to deliver superior lighting performance.

The Cities of Los Angeles, Pasadena, Glendale, Beverly Hills, Riverside, San Bernardino, Santa Barbara and Newport Beach have approved Sequoia Lighting's products for use in their projects.

CAL TRANS APPROVED PULLBOXES AND WALLPACK JUNCTION BOXES

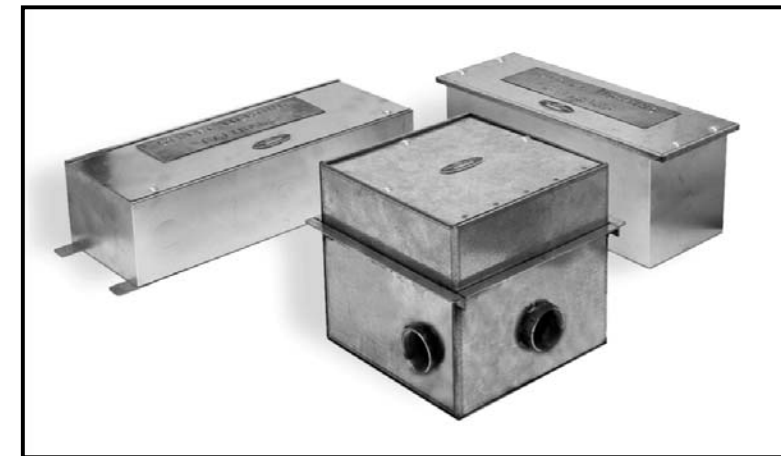
We've added an extensive line of Cal Trans approved Pullboxes and Wallpack Junction boxes to our existing line of Roadway Products.

The boxes are constructed of heavy duty galvanized steel to withstand harsh roadway environments. To ensure maximum protection from moisture, each box is sealed with neoprene gaskets, brass screws or Nema Type 4 clasps.

Each Pullbox features predrilled flanges and

terminal block mounting brackets. All Pullboxes are designed for quick and easy installation onto walls and ceilings or onto concrete barriers. All boxes include knockout holes for easy conduit access.

A wide selection of standard sizes is available. For special applications, Sequoia Lighting's engineering department can design custom boxes that will meet specific mounting requirements.



FORMED PLASTICS APPOINTS SEQUOIA LIGHTING CORPORATION AS AUTHORIZED SOUTHERN CALIFORNIA REPRESENTATIVE

Formed Plastics, Inc. has selected us to represent its extensive line of Post Top Globes, Spheres and Refractors.

Our representatives will cover the Los Angeles, Orange, San Diego, Imperial, Riverside, San Bernardino, Santa Barbara, San Luis Obispo, Ventura and Kern Counties.

Formed Plastics offers stock and custom replacement products for a variety of street lighting fixtures.

Post Top Globes are designed for

Nostalgic Street Lighting luminaires. The "acorn" styled globes are manufactured with high impact acrylic in order to ensure superior strength.

Ultra clear, injection molded Spheres are manufactured in acrylic and polycarbonate. They range in size from 6" to 24" in diameter. Rotational molded polyethylene spheres are available from 6" to 36" in diameter.

The Pendant Refractors replace damaged refractors in existing fixtures. The Refractors, manufactured of high impact acrylic and polycarbonate material, are available in a variety of styles and sizes.

Vandal Shields help reduce damage to existing luminaires. Manufactured with top quality materials, the Vandal Shields can be custom fabricated to meet specific size requirements.

