FOR IMMEDIATE RELEASE

Date: January 16, 2006



Phillips Lighting approves new QL Induction Lighting products from Sequoia Lighting

After several months of rigorous laboratory testing, the Phillips Lighting Company has given its stamp of approval on Sequoia Lighting's new line of QL Lighting products and fixtures.

Sequoia Lighting utilizes Phillips QL Induction technology as the light source in its new outdoor luminaires. The new product line is comprised of Cobraheads, Decorative Acorn Post Tops, Wall Packs and underground parking structure lights, to name just a few. Sequoia also offers an extensive line of QL Lighting components and replacement parts.

There are several important reasons Sequoia Lighting incorporates QL Lighting in its new products. First and foremost is the light source's lifespan. It is rated for 100,000 hours which results in lower maintenance and tremendous cost savings when compared to standard HID light sources. Second, QL Induction Lighting generates a crisp white light, which will accommodate up to 12,000 lumens. Also noteworthy is QL Lighting's low ultraviolet rays which will not fade or damage lens material.

For more detailed information on Sequoia Lighting's complete line of QL luminaires and products, call 877/888-7880 or visit Sequoia Lighting's web site at sequoialighting.com.

Located in Southern California, the Sequoia Lighting Corporation designs, manufactures and installs high quality outdoor lighting products and fixtures. With over seventy-five years of combined experience in product development, manufacturing and customer service, Sequoia Lighting's highly trained staff of professionals is committed to delivering the finest outdoor lighting products and services available.