## FOR IMMEDIATE RELEASE

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## New Induction Lighting Technology offered by Sequoia Lighting

In their continuing efforts to stay on the leading edge of product development, the Sequoia Lighting Corporation now offers Induction Lighting systems in their extensive line of outdoor lighting products. Induction Lighting is the latest break through in extended lamp life technology.

Induction Lighting is virtually maintenance free. The lamp life expectancy of 80,000 to 100,000 hours generally exceeds five to ten times that of standard HID systems. It generates a crisp white light and is low in ultraviolet rays, which will not fade or damage materials. Lamp output will accommodate up to 12,000 lumens.

Sequoia Lighting offers Induction Lighting as an option in its roadway, industrial and commercial lighting products. Because the light source is virtually maintenance free, the lighting is perfectly suited for bridges, tunnels and other applications where retrofitting is difficult.

Several cities have utilized Induction Lighting in their outdoor lighting installations including the cities of Newport Beach, Fullerton and Orange.

For more detailed information on the complete line of Sequoia Lighting products, call 877/888-7880 or visit Sequoia Lighting's web site at sequoialighting.com.