FOR IMMEDIATE RELEASE

Date: March 5, 2004



City of Orange's Redevelopment Agency selects Sequoia Lighting Products

La Habra, CA - The City of Orange has selected Sequoia Lighting Corporation's Nostalgia Street Lighting Products for installations located throughout its Old Towne Historic District.

The restoration of the Historic District in the City of Orange is part of an ongoing campaign to return the area to its original splendor. The district is home to over 1200 historical residences and commercial buildings. It is the second largest historical district in the United States, after Williamsburg, VA.

The Circle of Orange is one of the city's primary commercial districts. The quaint downtown area is a popular destination for antique hunters and window shoppers. Numerous antique furniture and jewelry stores offer visitors a glimpse into a lifestyle that existed over 100 years ago. Bookstores, coffee shops and fine restaurants add to the unique ambiance of the downtown area.

The adjacent residential area features a multitude of faithfully restored homes. A stroll down the historic district's tree lined streets will reveal beautiful Craftsman style bungalows and two picturesque college campuses, Chapman University and Chapman University School of Law.

The City of Orange's Redevelopment Agency has specified Sequoia Lighting's products for a several reasons. Sequoia Lighting's Nostalgia Street Lighting products blend in with the historical district's turn of the century architecture, deliver reliable performance and meet strict budget parameters set forth by city officials. Their knowledgeable engineering department, skilled installation crew and prompt customer service representatives were also essential factors in the decision making process.

In addition to selecting from a vast array of off-the-shelf products, engineers from the City of Orange are working closely with Sequoia Lighting's engineering department on the design and fabrication of custom street lighting products.

Sequoia's extensive line of Nostalgia Street Lighting products is comprised of antique styled lighting poles, bases, post top luminaires, sconces and pendant luminaires, to name just a few. Custom designed lighting products like those used in the City of Orange's renovation projects are available upon request.

Other cities and government agencies located throughout the state of California have specified Sequoia Lighting's products for use in their projects. Among the most recent include The City of Los Angeles, The City of Fullerton, The City of Beverly Hills, The City of Santa Barbara, The City of Glendale and the State of California.

In addition to offering a complete line of Nostalgia Street Lighting products, the Sequoia Lighting Corporation provides customers with the design, fabrication and installation of quality Roadway Products and HID Lighting Systems.

For more information on Sequoia Lighting's products, call 877/888-7880 or visit Sequoia Lighting's web site at www.sequoialighting.com